



Fall 2025 NJASFAA Conference Program

Subject to change

Wednesday, November 5th	Presenter	Time	Location
Registration Open		8:30 AM - 4:00 PM	Sky View Front Desk
Vendor Area Open		10:00 AM - 6:00 PM	
Sky View			
Pre-Conference Session:			
NASFAA Core Credentials:			
<ul style="list-style-type: none">Packaging & Awards	Catherine M. Boscher-Murphy CBM Enterprises, Inc. President and Owner	9:00 AM - 12:00 PM	Think Tank 1
<ul style="list-style-type: none">Cash Management	Alex Guiral, FAAC® Associate Vice President, Berkeley College NJASFAA Past President		Think Tank 2

<ul style="list-style-type: none"> Student Eligibility 	Asia Taj, FAAC® Director of Financial Aid & Compliance, NJIT NJASFAA Past President		Think Tank 3
Concurrent Session:			
<ul style="list-style-type: none"> HESAA – All Things HESAA Educational Opportunity Fund 	HESAA OSHE	10:30 AM - 11:45 PM	Think Tank 4
Break		12:00 PM - 12:30 PM	Sky View Lounge
Opening & Welcoming Remarks NJASFAA President	Kathy Prieto Director of Financial Aid, Felician University NJASFAA President	12:30 PM - 12:35 PM	Ocean ABCD
General Session 1- Office of Secretary Higher Education Update	Vance Stephens Josefina Ewins OSHE	12:45 PM - 1:45 PM	Ocean ABCD
Concurrent 1			
1a The Critical Role of Lender Lists in the New Lending Era	Jennifer Sommerman Head of Campus Development – Northeast College Ave		Think Tank 1
1b From SAP to Success: A Clear, Student-Centered Approach	Rachel Mecca, FAAC® Assistant Director of Financial Aid Montclair State University	2:00 PM - 3:15 PM	Think Tank 2
1c The Biden/Trump Transition: Assessing the Impact on Higher Education	Nicolas E.M. Michiels, Esq. Principal Attorney Powers Pyles Sutter & Verville PC		Think Tank 3

Concurrent 2

2a Let Them: Reclaiming Peace by Letting Go	Edward M. Hill Vice President Collegiate Relationship Manager, Citizens	3:30 PM - 4:45 PM	Think Tank 1
2b Unlocking the Full Power of Your Net Price Calculator	Alexandra Lindsay Director of Marketing, Meadow		Think Tank 2
2c Professional Judgement	Catherine M. Boscher-Murphy CBM Enterprises, Inc. President and Owner		Think Tank 3

Vendor Showcase & Networking Mixer: Connecting with Industry Partners (drink tickets)		5:00 PM - 6:00 PM	Sky View Lounge
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6:00 PM – Dinner on Your Own

*Optional Adventure (sign up coming soon):
Explore local dining options with our sponsors!*

8:30PM-10:30PM

Evening Event: Music Bingo

Ocean G & H

Thursday, November 7th	Presenter	Time	Location
Registration Open		8:15 AM - 12:00 PM	Sky View Front Desk
Vendor Area Open		8:30 AM - 5:00 PM	Sky View Lounge
Breakfast		7:30 AM - 8:30 AM	Ocean ABC

Concurrent 3

8:45AM-10:00AM

3a “I’m Just a Bill, and I’m Sitting Here on Capitol Hill”: How a Bill Really Becomes a Law”	Nalia Medina Assistant Director of Government Relations NASFAA	8:45 AM - 10:00 AM	Think Tank 1
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3b Communicating With Gen Z	Julie Lawton Regional Manager Monogram Personalized Student Loans		Think Tank 2
3C From Orientation to Graduation: Building Student Confidence Through Smart Financing Choices	Eduardo Gonzalez, Jr. Assistant Region Head, East Region Sallie Mae		Think Tank 3
3D Let's Talk FVT & GE!	Melissa Vargas Director of Financial Aid Mount Sinai Phillips School of Nursing		Think Tank 4
General Session Inside the Beltway Update	Nalia Medina Assistant Director of Government Relations NASFAA	10:15 AM - 11:30 AM	Ocean ABCD
Break Light Refreshments		11:30 AM - 11:45 AM	Sky View Lounge
Concurrent 4			
4a Cultivating the Next Generation of Leaders	Kate Brabandt Client Engagement Manager, College Aid Services		Think Tank 1
4b The One Stop Approach: What's Working, What's Not, and What's Next	Chloe Christen Associate Director of Student Financial Services Felician University Panelist: Danielle Barbee Executive Director of Financial Aid Rutgers (Camden) Nicolas Capodice Director of Financial Aid, Rutgers (Newark) Cynthia Montalvo Associate Vice President Felician University	11:55 AM - 1:00 PM	Think Tank 2

4c Special Circumstances and the Documentation Needed	HESAA		Think Tank 3
Luncheon		1:15 PM - 2:30 PM	Ocean ABCD
General Session: Shaping EASFAA's Future: Your Voice, Your Impact	Nicolas Capodice Director of Financial Aid, Rutgers (Newark) EASFAA State Rep NJASFAA Past President	2:30 PM - 3:30 PM	Ocean ABCD
	Alex Guiral, FAAC® Associate Vice President, Berkeley College NJASFAA Past President		
Tricky Tray Announcements/Vendor Break		3:30 PM - 4:00 PM	Sky View Lounge
Concurrent 5			
5a Incorporating Charisma into Your Career	Julie Lawton Regional Manager Monogram Personalized Student Loans		Think Tank 1
5b Converging Cliffs	Rich Nielsen Lending Products and Partnerships Manager Granite Edvance		Think Tank 2
		4:10 PM - 5:10 PM	
5c 2026-2027 FAFSA	HESAA		Think Tank 3
5d Changes to the Parent and Graduate PLUS Loan Program for AY 26-27	Panel Lenders		Think Tank 4
President's Reception: Eat, Sip, Socialize, and Celebrate with Us! Dinner Buffet (cash bar)		6:00 PM - 7:20 PM	Ocean ABC
Cocktail & Dance Reception (cash bar)		7:30 PM - 9:30 PM	Sky View Lounge

Friday, November 7th		Presenter	Time	Location
Breakfast Business Meeting			8:00 AM - 8:30 AM	Ocean ABC
State Update –Higher Education Student Assistance Authority	Margo Chaly, Esq. Executive Director, HESAA		8:35 AM - 9:45 AM	Ocean ABC