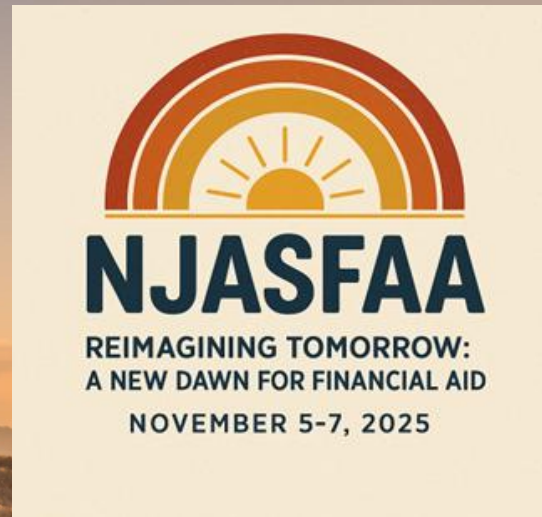




Fall 2025 NJASFAA Conference Program

Subject to change

Wednesday, November 5th	Presenter	Time	Location
Registration Open		8:30 AM - 4:00 PM	Sky View Front Desk
Vendor Area Open		10:00 AM - 6:00 PM	Sky View Section
Pre-Conference Session: NASFAA Core Credentials:		9:00 AM - 12:00 PM	
Packaging & Awards	Catherine M. Boscher-Murphy CBM Enterprises, Inc. President and Owner		Think Tank 1
Cash Management	Alex Guiral, FAAC® Associate Vice President, Berkeley College NJASFAA Past President		Think Tank 2

Student Eligibility	Asia Taj, FAAC® Director of Financial Aid & Compliance, NJIT NJASFAA Past President		Think Tank 3
Concurrent Session:		10:30 AM - 11:45 PM	
HESAA – All Things HESAA	HESAA		Ocean ABCD
Educational Opportunity Fund	Dr. Hasani Carter, EOF Executive Director Peter Collazo, EOF Assistant Director Hema Patel, EOF Assistant Director Office of the Secretary of Higher Education		Think Tank 5/6
Break		12:00 PM - 12:30 PM	Sky View Lounge
Opening & Welcoming Remarks NJASFAA President	Kathy Prieto Director of Financial Aid, Felician University NJASFAA President	12:30 PM - 12:35 PM	Ocean ABCD
General Session 1- Office of Secretary Higher Education Update	Vance Stephens Josefina Ewins OSHE	12:45 PM - 1:45 PM	Ocean ABCD
Concurrent 1			
1a		2:00 PM - 3:15 PM	
The Critical Role of Lender Lists in the New Lending Era	Jennifer Sommerman Head of Campus Development – Northeast College Ave Heidi Kovalick, FAAC® Director of Financial Aid Rowan University		Think Tank 1
1b			
From SAP to Success: A Clear, Student-Centered Approach	Rachel Mecca, FAAC® Assistant Director of Financial Aid Montclair State University		Think Tank 2

1c	One Year Since Election Day 2024 – Assessing the Impact on Higher Education	Nicolas E.M. Michiels, Esq. Principal Attorney Powers Pyles Sutter & Verville PC		Think Tank 3
Concurrent 2				
2a	Let Them: Reclaiming Peace by Letting Go	Edward M. Hill Vice President Collegiate Relationship Manager, Citizens	3:30 PM - 4:45 PM	Think Tank 1
2b	Unlocking the Full Power of Your Net Price Calculator	Alexandra Lindsay Director of Marketing, Meadow		Think Tank 2
2c	Professional Judgment	Catherine M. Boscher-Murphy CBM Enterprises, Inc. President and Owner		Think Tank 3
Vendor Showcase & Networking Mixer: Connecting with Industry Partners (drink tickets)				
			5:00 PM - 6:00 PM	Sky View Lounge
6:00 PM – Dinner on Your Own				
Optional Adventure: Never Dinner On Your Own - Explore local dining options with our sponsors!			Sign Up Here	Ocean G & H
8:30PM-10:30PM Evening Event: Music Bingo				
Thursday, November 6th		Presenter	Time	Location
Registration Open			8:15 AM - 12:00 PM	Sky View Front Desk
Vendor Area Open			8:30 AM - 5:00 PM	Sky View Lounge
Breakfast			7:30 AM - 8:30 AM	Ocean FGH

Concurrent 3

3a "I'm Just a Bill, and I'm Sitting Here on Capitol Hill": How a Bill Really Becomes a Law"	Nalia Medina Assistant Director of Government Relations NASFAA	8:45 AM - 10:00 AM	Think Tank 1
3b Communicating With Gen Z	Julie Lawton Regional Manager Monogram Personalized Student Loans		Think Tank 2
3C From Orientation to Graduation: Building Student Confidence Through Smart Financing Choices	Eduardo Gonzalez, Jr. Assistant Region Head, East Region Sallie Mae		Think Tank 3
3D Cultivating the Next Generation of Leaders	Kate Brabandt Client Engagement Manager, College Aid Services		Think Tank 4
3E Upcoming Changes to Direct Loans from the 2025 Reconciliation Bill (One Big Beautiful Bill)	Alex Guiral, FAAC® Associate Vice President, Berkeley College NJASFAA Past President		Ocean ABC
General Session Inside the Beltway Update	Nalia Medina Assistant Director of Government Relations NASFAA	10:15 AM - 11:30 AM	Ocean ABC
Your Path to the FAAC®: A Step-by- Step Guide to Certification	Alex Guiral, FAAC® Associate Vice President, Berkeley College NJASFAA Past President	11:30AM-12:00PM	Ocean ABC
Break Light Refreshments		11:30 AM - 11:45 AM	Sky View Lounge
Concurrent 4			
4a Let's Talk FVT & GE!	Melissa Vargas Director of Financial Aid	11:55 AM - 1:00 PM	Think Tank 1

Mount Sinai Phillips School of Nursing

4b The One Stop Approach: What's Working, What's Not, and What's Next	Chloe Christen Associate Director of Student Financial Services Felician University Panelist: Danielle Barbee Executive Director of Enrollment Management Rutgers (Camden) Nicholas Capodice Director of Financial Aid, Rutgers (Newark) Cynthia Montalvo Associate Vice President Felician University		Think Tank 2
4c Special Circumstances and the Documentation Needed	HESAA		Think Tank 3
4d Converging Cliffs	Rich Neilsen Lending Products and Partnerships Manager Granite Edvance		Think Tank 4
Luncheon		1:15 PM - 2:30 PM	Ocean ABCD
General Session: Shaping EASFAA's Future: Your Voice, Your Impact	Nicholas Capodice Director of Financial Aid, Rutgers (Newark) EASFAA State Rep NJASFAA Past President Alex Guiral, FAAC® Associate Vice President, Berkeley College NJASFAA Past President	2:30 PM - 3:30 PM	Ocean ABCD

Tricky Tray Announcements/Vendor Break		3:30 PM - 4:00 PM	Sky View Lounge
Concurrent 5			
5a Affordability Messaging: Partnering with Marketing and Admissions	Tayler Kreutter Associate Vice President of Enrollment EASFAA Past President	4:10 PM - 5:10 PM	Think Tank 1
5b R2T4 Essentials: What Every Administrator Should Know	Douglas Wilson, MBA, FAAC® Director of Financial Aid Kean University NJASFAA Past President		Think Tank 2
5c 2026-2027 FAFSA Line by Line	HESAA		Think Tank 3
5d Changes to the Parent and Graduate PLUS Loan Program for AY 26–27	Panel Lenders		Think Tank 4
President's Reception: Eat, Sip, Socialize, and Celebrate with Us! Dinner Buffet (cash bar)		6:00 PM - 7:20 PM	Ocean FGH
Cocktail & Dance Reception (cash bar)		7:30 PM - 9:30 PM	Sky View Lounge
Friday, November 7th	Presenter	Time	Location
Breakfast Business Meeting		8:00 AM - 8:30 AM	Ocean ABC
State Update – Higher Education Student Assistance Authority	Margo Chaly, Esq. Executive Director, HESAA	8:35 AM - 9:45 AM	Ocean ABC